



# Managing Pain Associated with Intrauterine Device (IUD) placement



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The information presented here is summarized from [Best Practices for Reducing Pain Associated With Intrauterine Device Placement](#) published by Bayer L, et al., in 2025.

Bayer Healthcare recommends use of its IUDs in appropriate patients in accordance with the Prescribing Information: [Kyleena®](#); [Mirena®](#), and [Skyla®](#).



Intrauterine devices (IUDs) are highly effective, long-acting, reversible contraceptives



Pain and anxiety over anticipated pain during placement remains a barrier to IUD use, which is compounded by:

- Emphasis of negative experiences on social media
- No established standards of care to address pain with IUD placement
- Underestimating patient pain, leading to undertreatment



In 2024, the Centers for Disease Control and Prevention released updated guidance in the US Selected Practice Recommendations (SPR) for contraceptive use

- The need to counsel on pain and have a pain management plan was emphasize; however, no clear algorithm was developed

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# Development of Pain Management Guidance

In March 2024, Bayer Medical Affairs conducted a virtual advisory board with the goal of bringing together a group of expert physicians to **develop practical, evidence-based, expert informed guidance on managing pain during IUD placement.**

▶ Following the advisory board, the group developed recommendations and guidance for IUD placement pain management.

## WHO DEVELOPED THE GUIDANCE?

- OB/GYNs (6)
- Adolescent medicine subspecialists (2)
- Family medicine physician (1)

All had extensive experience with IUD placement and an interest in pain management, including:

- Complex family planning training (4)
- Clinical LARC trainers (4)
- Contributor or member of IUD guidelines (2)
- Published on pain during IUD placement (4)

## HOW WAS THE GUIDANCE DEVELOPED?

Published evidence from RCTs, reviews, and meta-analyses were included



If unavailable, comparison data from related GYN procedures considered



Where evidence was lacking, of low quality, or contradictory, expert recommendations were made based on clinical experience

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GYN, gynecologic; IUD, intrauterine device; LARC, long-acting reversible contraceptives; RCT, randomized controlled trial.

Bayer L, et al, Am J Obstet Gynecol. 2025; Feb 3 [online ahead of print].



# Overarching Principles and Staff Training

Recommendations to Optimize IUD Placement Comfort

**CLICK EACH IMAGE TO LEARN MORE**

**Patient-centered**



**Optimally trained team**



**Trauma-informed care**



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IUD, intrauterine device.

Bayer L, et al, Am J Obstet Gynecol. 2025; Feb 3 [online ahead of print].



# Overarching Principles and Staff Training

Patient-Centered

Patient should feel empowered, informed and in control, with the ability to pause, stop, or reschedule at any time during the placement procedure and an alternative contraceptive provided, if desired

permission

**empowerment**

CHOICE

Valuing individual experiences

Personalized care

Team approach

Trauma-informed care

Informed consent

Shared decision-making

**RESPECT**

Patient autonomy

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# Overarching Principles and Staff Training

Optimally Trained Team

An optimally trained team can improve the patient journey  
by reducing misinformation, error, anxiety, and pain



## Scheduling and reception considerations

### Scheduling IUD Placement

- In most cases, counseling, consent, and placement can occur in one visit
- Schedule placement **anytime** during menstrual cycle
- Separate visit is **NOT** required for STI and/or cervical cancer screening
- Schedule sufficient time for counseling, consent, procedure, and aftercare

### Pre-appointment considerations

- Patient may eat and drink before appointment
- Encourage appropriate clothing and premedication (NSAID)
- Provide pre-visit patient resources
- Utilize empowering, therapeutic language

## Clinical support staff

### Trained in aspects of procedure, including

- Use of therapeutic language, and informing patient of their role in supporting their head
- Preparation of equipment
- Monitoring of and ordering supplies
- Facilitating a smooth process
- Providing support during the procedure
- Being aware of impending vasovagal episode, and knowing how to proceed

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IUD, intrauterine device; NSAID, nonsteroidal anti-inflammatory drug; STI, sexually transmitted infection.

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patient centered

Click to learn about  
trauma-informed care ▶

Principles of TIC should be applied to all encounters, with universal screening prior to any IUD procedure

### What is trauma-informed care?



- TIC suggests that exposure to abuse, neglect, discrimination, violence, or other adverse experiences increases a person's lifelong potential for serious health problems and health-risk behaviors
- TIC acknowledges the need to understand a patient's life experiences to deliver effective care, improve engagement, treatment adherence, and health outcomes
- **Administrative and clinical staff should be trained in trauma-informed practices and optimal use of therapeutic language**

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# Counseling and Pain Management Plan

Recommendations to Optimize IUD Placement Comfort

**Agree and develop a patient-centered plan for IUD pain management based on individual preferences**

**CLICK EACH IMAGE TO LEARN MORE**

**Candid discussion  
about anticipated pain**



**Identify risk factors for  
more painful procedure**



**Develop a person-centered  
pain management strategy**



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# Counseling and Pain Management Plan

## Candid Discussion

### Develop a patient-centered plan for IUD pain management based on individual preferences



#### Candid discussion about anticipated pain



- Provide sufficient, accurate, understandable information
  - Describe the procedure in layperson's terms
  - Offer to show the speculum and the IUD
  - Avoid minimizing pain (may lead to feeling of mistrust and betrayal)
  - Compare discomfort to something patients are familiar with (menstrual cramps), may use a scale of 0–10
  - Patients should be prepared for three sensation points:
    - Application of instrument to stabilize cervix (tenaculum)
    - Sounding of the uterus
    - IUD placement through cervix into uterus
- May feel pressure, pulling, nausea, cramping, or nothing**

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IUD, intrauterine device.

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# Counseling and Pain Management Plan

## Identify Risk Factors

Develop a patient-centered plan for IUD pain management based on individual preferences



### Identify risk factors for more painful procedure<sup>a</sup>



#### Social, demographic, and psychological factors

- Age (adolescence)
- History of trauma
- Anxiety or mood disorder
- Baseline anxiety (fear)
- Anticipation or expectation of pain
- Previous painful IUD placement
- Previous negative reaction to pelvic exam
- Race<sup>b</sup>
- Lack of mental preparation
- Higher level of education ( $\geq 7$  years)
- Higher emotional reactivity

#### Physical and medical factors

- Nulliparity
- Multiple cesarean deliveries
- Not currently breastfeeding
- Dysmenorrhea
- Anatomical (uterine and cervix, fibroids)
- Prior cone biopsy of cervix
- Prior failed IUD placement
- Size of IUD inserter<sup>c</sup>
- Difficulty or pain with uterine sound
- Time between last delivery and IUD placement ( $>13$  months)
- Menstruation (nulligravidas)

<sup>a</sup>Currently, it is not possible to predict with certainty whether a patient will experience severe pain or discomfort during the procedure. <sup>b</sup>Race as a risk factor is likely due to complex social and institutional realities and inadequately treated pain. <sup>c</sup>Increased pain has been reported with LNG-IUD 52 mg compared with 13.5 mg, 19.5 mg, and copper 380 mm<sup>2</sup> IUD.

IUD, intrauterine device.

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# Counseling and Pain Management Plan

## Pain Management Plan

### Develop a patient-centered plan for IUD pain management based on individual preferences



#### Develop a pain and/or anxiety management plan



- Analgesia options discussed and offered to all patients, regardless of IUD placement risk factors
  - NSAIDs, local anesthetics, paracervical block, moderate or deep sedation (as needed)
  - Anxiolytic options (as needed)
- Benefits and risks of available options and alternatives should be addressed, and a holistic pain management strategy should honor individual needs, preferences, and values

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IUD, intrauterine device; NSAID: nonsteroidal anti-inflammatory drug.

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# Pre-procedure Preparation

Recommendations to Optimize IUD Placement Comfort

**CLICK EACH IMAGE TO LEARN MORE**

**Optimal environment**



**Equipment**



**Premedication**



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# Pre-procedure Preparation

## Optimal Environment



### Simple strategies

- Low room lighting
- Music: calming, slow, and rhythmic
- Cooling fan
- Warm towels or heated pads placed on lower abdomen or back may reduce cramping (based on dysmenorrhea studies)
- Cold, wet towels on forehead may provide comfort
- Aromatherapy: lavender or peppermint
- Review breathing techniques that can be used during procedure

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# Pre-procedure Preparation

## Equipment



### Checklist

- Procedure table and supplies<sup>a</sup> checked by the inserting provider (duplicates on hand)
- Correct IUD in stock
- Use draping for privacy
- Appropriately sized speculum and lubricant (both warmed, consider Pederson for nulliparous)
- Uterine sound (plastic, metal, or endometrial biopsy pipelle, maximum of 3 mm in diameter)

### Also consider:

- Os finder
- Dilators
- Topical analgesia, and/or equipment for paracervical block (if needed)
- Ultrasound if challenging placement expected

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<sup>a</sup>Atraumatic vulsellum or Littlewood forceps showed no difference in pain during IUD placement compared with single-tooth tenaculum.  
IUD, intrauterine device.

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# Pre-procedure Preparation

## Premedication



### Analgesics

- Multiple studies have examined use of NSAIDs prior to IUD placement, with variable results
- The expert group recommends:
  - **Naproxen<sup>a</sup>: 500–550 mg (Rx) 1–2 hours prior, or**
  - **Ketorolac**
    - **20 mg oral<sup>a</sup> (Rx) taken 1–2 hours prior; or**
    - **30 mg IM (Rx) given 20 minutes prior; or**
- Additional options include:
  - Naproxen<sup>a</sup> 440 mg taken 1 hour prior, or if unavailable;
  - Ibuprofen<sup>a</sup> 800 mg taken 1 hour prior

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<sup>a</sup>Ensure that patient has eaten prior to administration of NSAIDs. Please refer to each product's prescribing information for further information.

IUD, intrauterine device; NSAID, nonsteroidal anti-inflammatory drug.



# During the Procedure

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Word choice and tone



Procedural techniques



Pain management strategies



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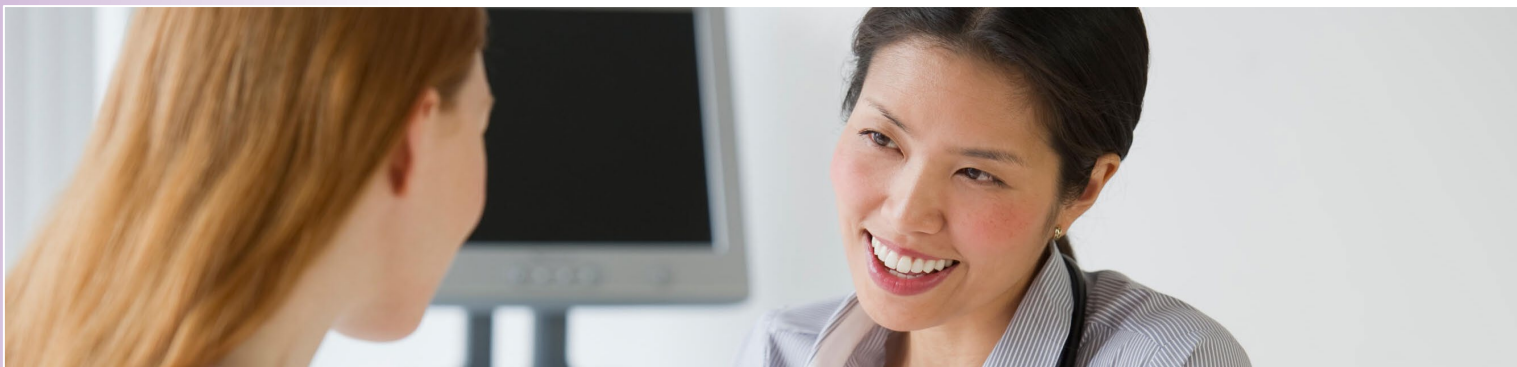
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# During the Procedure

## Word Choice and Tone



### Verbal analgesia

(“vocal local” or verbocaine)

- Involves **calming, comforting, and distracting patients** throughout the procedure using a *soft, low-pitched voice and speaking slowly*
- May also include casual talk to distract the patient
- Remind the patient that they are in control, and the procedure can be stopped at any time and an alternative contraceptive provided, if desired

### Word Choice

- Avoid medical jargon or negatively loaded language with patients
  - Use “gentle placement” instead of “insertion”
  - Use “you may feel a sensation” instead of “a prick/burn/stick”
- Patients hearing phrases with unpleasant connotations (“you are going to feel a lot of pressure”) reported significantly higher pain scores than those hearing objective phrases (“I am going to introduce the speculum”)

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# During the Procedure

## Techniques to Reduce Discomfort During Placement



### Tenaculum

Gently rock the tenaculum points onto the cervix, time the closure with the patient's exhalation, close the tenaculum one notch only

### Dilation

If needed, consider topical local anesthetic or a regional block

- Start with an os finder, use smallest possible dilator or sound

### Awareness

Verbally check in for discomfort, offer to pause/stop/reschedule

### Breathing

Patient can perform paced or rhythmic breathing to help with relaxation

### Guided Imagery

"Focus on the clean crinkling of the paper beneath you and the comfortable support of the exam table"

### Vasovagal

Use isometric contractions to reduce vasovagal risk

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# During the Procedure

## Pain Management Strategies Based on Risk Factors

Lower risk of IUD insertion pain	Higher risk of IUD insertion pain (e.g., nulliparous, no prior vaginal delivery)	Failed first insertion attempt	Significant anxiety
<b>Topical anesthetic</b>  5 mL EMLA cream <sup>a</sup> (2.5% lidocaine/2.5% prilocaine) applied to cervix and cervical canal (5–7 minutes)  10 mL of 20 mg/mL mepivacaine through hydrosonography catheter (2 minutes)	<u>Buffer</u> : 2 mL sodium bicarbonate <u>Tenaculum site</u> : 2 mL 1%/2% lidocaine  <b>ICB</b>  3.6 mL 2% lidocaine injected at 3:00, 6:00, 9:00, and 12:00  —— OR ——  <b>PCB</b>  18 mL 1% lidocaine: ~9 mL each at 4:00 and 8:00  <i>*Specific training on technique is advised, refer if needed*</i>  Wait time after PCB or ICB is not required; PCB or ICB involve potential discomfort from the injection	<b>Misoprostol</b>  400 mcg buccally or vaginally 3–4 hours prior to placement  <i>*Not for routine use*</i>	<b>Anxiolytics<sup>b</sup></b>  Prescribed with appropriate precautions  <i>*Ensure patient has transportation home, avoids combining with opiates, and informed consent is obtained*</i>  —— OR —— <b>Nitrous oxide</b>
<i>Topical anesthetics require a wait time of 5–10 minutes (depending on type)</i>		<b>Ultrasound guided</b>  and/or <b>PCB/ICB</b>	<b>Consider IV sedation or placement under anesthesia</b> (severe anxiety, history of trauma, intellectual disability, complicated anatomy, or patient preference)

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<sup>a</sup>EMLA cream available as generic lidocaine/prilocaine 2.5%/2.5%. <sup>b</sup>Benzodiazepines reduce anxiety, not pain. If prescribed, patient cannot drive afterward and will require a ride home. Simultaneous use of benzodiazepines and opiates may result in respiratory depression, sedation, coma, and/or death. Please refer to each product’s prescribing information for further information.

ICB, intracervical block; IUD, intrauterine device; IV, intravenous; PCB, paracervical block.

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# After the Procedure

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In the exam room



Post-procedure  
counseling



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### In the exam room



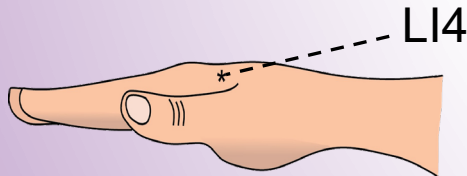
Advise patient to lay supine on table, with legs out of footrests for 5 minutes



Head of table is **gradually** raised  
(to reduce vasovagal risk)



Drink/snack can be offered and/or a heating pad for lower abdomen



Acupressure on LI4 or SP6 may be applied bilaterally for a few minutes

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# After the Procedure

## Post-procedure Counseling



### Review what to expect post-procedure and pain management

- Expected levels of pain
- Medication: PO naproxen 440-550 mg every 12 hours; or PO ibuprofen 600-800 mg every 6-8 h with food for first 24 h post-procedure
- Self-care (heating pad, acupressure)
- Cramping, bleeding (and management with pads or tampons)
- Need/duration for use of backup contraception

*Leave additional time for patient to debrief about experience and to ask any questions they may have*

PO, taken orally.

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# Pain Management Guidance

## Summary

### OVERARCHING PRINCIPLES AND STAFF TRAINING

#### Applies to all stages of the IUD placement procedure

- Patient should feel empowered, informed, and in control, with the ability to pause, stop, or reschedule at any time during placement procedure and have an alternative contraceptive provided, if desired
- Provider offers personalized, patient-centered, trauma-informed care

#### Counseling

##### Pain Management Plan

- Patient-centered candid conversation
- Assess risk factors
- Discuss analgesia options

#### Pre-procedure

##### Preparation

- Calming room environment
- Appropriate procedural equipment
- Premedication(s) [ie, NSAID, anxiolytic]

#### Procedure

##### Techniques

- Word choice and tone
- Visualization, breathing techniques
- Analgesia administration [eg, topical, PCB]

#### After the Procedure

##### Recovery

- Rest, fluids, snack
- Acupressure
- Medication [NSAID]

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IUD: intrauterine device; NSAID: nonsteroidal anti-inflammatory drug; PCB, paracervical block.